



# CSR IN RCCG & THINK GLOBAL, ACT LOCAL: THE CITY OF DAVID MODEL

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SATGO CSR

## What Is Christian Social Responsibility (CSR)?

*Christian Social Responsibility* is a faith-based obligation to meet societal needs through the demonstration of love that positively impacts communities and individuals

#RCCGloveinaction

# The Case For CSR

**Heartbeat Of God** – CSR is the expression of love being, the heartbeat of God.

**The Hurting World** - It is about bringing comfort to a hurting world.

**Connection To Others** - It closes the needs' gaps in the society.

## Role Of CSR Office

1. **Initiation & Implementation** – to establish and implement a CSR policy for the mission
2. **Coordination** – to maintain oversight and coordinate all CSR programs of all the organs of the mission
3. **Harmonization** – to harmonize all CSR programs, processes and activities at all levels and arms of the mission for greater impact.
4. **Standardization** – to establish, guide and ensure compliance with approved standards

# Role Of CSR Office

## **5. Communication**

To provide the framework for internal and external communication, and drive the overall CSR communication for the mission.

To position the mission to demonstrate more active CSR presence in society and communities and to be able to effectively communicate its positive contribution via social media, online platforms, public forums and all other media channels.

The image features a bright yellow background. Two dark brown L-shaped brackets are positioned on the left and right sides. The left bracket starts at the top left and extends downwards and then rightwards. The right bracket starts at the top right and extends downwards and then leftwards. In the center, the text "Scriptural Foundation" is written in a dark brown, serif font.

# Scriptural Foundation

## Matthew 25:31-46 (KJV)

For I was an hungry, and ye gave Me meat: I was thirsty, and ye gave Me drink: I was a stranger, and ye took Me in:

naked, and ye clothed Me: I was sick, and ye visited Me: I was in prison, and ye came unto Me.

# CSR Vision Statement

To be the global model for meeting the ever-evolving socio-economic needs



# CSR Mission Statement

To express the love of God through visible initiatives that deliver tangible outcomes in societies globally.

The image features a bright yellow background with two dark brown L-shaped brackets. One bracket is positioned in the top-left corner, and the other is in the bottom-right corner. Centered between these brackets is the text "Execution - SHEMBAGS".

*Execution - SHEMBAGS*



## THE WHEEL – EIGHT SPHERES OF INFLUENCE

A holistic approach to CSR will be driven through a framework which covers all areas of human endeavours i.e. social, health, education, media, business, art/entertainment, government and sports (SHEMBAGS)

A dark red L-shaped decorative border is positioned on the left and bottom edges of the slide. It consists of a vertical bar on the left and a horizontal bar at the bottom, meeting at a right-angle corner.

The Mission now has a Policy  
and Operations Manual

A decorative L-shaped frame in a dark red color, consisting of a vertical line on the left and a horizontal line at the top, with a corresponding vertical line on the right and a horizontal line at the bottom, forming a large square frame around the text.

# Global CSR

## Expectations of the mission

- Engage in CSR  
Activities at all levels of  
the mission
- Report your outcome  
on the mission portal

- Communicate your CSR activities on the social media platforms.
- Contribute to National CSR programmes



# IMPACT ASSESSMENT



# **BENEFICIARIES**

**MARCH 2018 – DECEMBER 2018 : 6,209,689**

**JANUARY 2019 – SEPTEMBER 2019 :14,230,936**

**TOTAL 20,437,625**

# **SPEND**

**MARCH 2018 – DECEMBER 2018 : N2,097,380,093**

**JANUARY 2019 – SEPTEMBER 2019 : N3,200,054,884**

**TOTAL N5,297,434,977**

**USD 14.8MILLION**



# THE CITY OF DAVID MODEL

# Get Involved

- **Think CSR**
- **Live CSR**
- **Fulfil Kingdom Mandate**



Thank you