



Christian Social Responsibility

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INTRODUCTION

Why We Are Here?

We will be having the CSR Policy and Operations training for the PICPs, APICPs CSR and Provincial Administrators in the South-West Regions:

- Region 3 Osun*
- Region 4 Kwara*
- Region 12 Ogun*
- Region 21 Oyo*
- Region 22 Ondo*
- Region 25 Ekiti*

PURPOSE OF THIS PRESENTATION

- *To sensitize you as to the workings of the new RCCG CSR Policy*
- *To get your buy in & Commitment*

WHY THE SATGO CSR OFFICE?

- 1) *Initialization and Implementation* – To establish and implement a CSR policy for the mission
- 2) *Coordination* – To maintain oversight and coordinate all CSR programs of all the organs of the mission
- 3) *Harmonization* – To harmonize all CSR programs, processes and activities at all levels and arms of the mission for greater impact.
- 4) *Standardization* – To establish, guide and ensure compliance with approved standards

WHY THE SATGO CSR OFFICE?

5). Communication















- To provide the framework for internal and external communication, and drive the overall CSR communication for the mission*
- To position the mission to demonstrate an active CSR presence in society and communities and to be able to effectively communicate its positive contribution via social media, online platforms, public forums and all other media channels.*

Sustainable Development Goals

One of the reasons why this office was created is to harmonize all RCCG Programs, processes & activities for greater impact. We have discovered that out of the 17 Global Sustainable Development Goals (Vision 2030) signed by 193 Nations including Nigeria, RCCG as a faith based organization is active in 13 of these.

SUSTAINABLE DEVELOPMENT GOALS

	GOALS	RCCG INVOLVEMENT
	End poverty in all its form everywhere	✓
	End hunger Achieve food security & improve nutrition Promote sustainable agriculture	✓
	Ensure healthy lives Promote well-being for all at all ages	✓
	Ensure inclusive & equitable quality education Promote lifelong learning opportunities for all	✓
	Achieve Gender equality and Empower all women and girls	✓
	Ensure availability & sustainable management of water and sanitation for all	✓
	Ensure access to affordable, reliable, sustainable & modern energy for all	✓
	Promote sustained, inclusive and sustainable economic growth, full & productive	✓

<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>Build resilient infrastructure, promote inclusive & sustainable and modern energy for all</p>	
<p>10 REDUCED INEQUALITIES</p> 	<p>Reduce inequality within and among nations</p>	
<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 	<p>Make cities & human settlements inclusive, safe, resilient & sustainable</p>	
<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> 	<p>Ensure sustainable consumption & production patterns</p>	
<p>13 CLIMATE ACTION</p> 	<p>Take urgent action to combat climate change & its impacts</p>	
<p>14 LIFE BELOW WATER</p> 	<p>Conserve & sustainably use the oceans, seas and marine resources for sustainable development</p>	
<p>15 LIFE ON LAND</p> 	<p>Protect, restore & promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification and halt and reverse land degradation and halt biodiversity loss</p>	
<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p> 	<p>Promote peaceful & inclusive societies for sustainable development</p> <p>Provide access to justice for all</p> <p>Build effective, accountable & inclusive institutions at all levels</p>	
<p>17 PARTNERSHIPS FOR THE GOALS</p> 	<p>Strengthen the means of implementation & revitalize the global partnership for sustainable development</p>	

Why *Christian &
Not Corporate
Social
Responsibility?*

CSR has its root in Christianity and the church is meant to be an example for the world to follow and not the other way round

Why *Christian* &
Not **Corporate**
Social
Responsibility?

The word corporate or company is derived from two Latin words – ‘*com*’ and ‘*panies*’, which means *breaking bread together* – which is the way of life of early Christians.

Why *Christian &*
Not Corporate
Social
Responsibility?

The oldest company (Kongo Gumi Construction) in the world is less than 2000 years – was incorporated 578 AD

Definition of Christian Social Responsibility (CSR)

Christian Social Responsibility is a faith-based obligation to meet societal needs through the demonstration of love that positively impacts communities and individuals.

The Case for CSR

- a) **Heartbeat of God** – CSR is the expression of love being the heartbeat of God
- b) **The Hurting World** - It is about bringing comfort to a hurting world
- c) **Connection to Others** - It closes the needs' gaps in the society
- d) **Christian Social Responsibility**- *L♥ve in action*

CAST THE VISION

Cast a bold vision of what you want to achieve. God says in Proverbs 29:18 that where there is no vision the people get out of control or perish. Habakkuk 2:2 says write the vision down and make it simple for people to understand and implement. Shared belief/vision gives us purpose. They have to see and hear constantly

Every leader is a dreamer but you need to paint the picture of what you see. You need to inspire not only motivate your target audience to commit.

God had been talking to Abraham about giving him a child and making him a father of many nations, but given all the negatives around him, he was not inspired. So God brought him out one night and showed him a picture in Genesis 15:5-6 – uncountable stars in the sky. He instantly believed God and it was counted to him for righteousness. *Belief is about the glorious future.*

Your vision should not just be to motivate because motivation only lasts as long as the incentives does. Your vision should be bold and inspiring because inspiration is a matter of the heart that lasts a lifetime and beyond.

Inspiration creates a burning passion and drive that makes you see a compelling future that gets you committed with your heart, energy, time, resources or skills to drive the dream of the future to reality.

Your vision must inspire them to join a cause. The cause that speaks to their values, a cause bigger than you, something real, something worth living for or dying for. It was said of the Christians of old that they did not love their lives even unto death (Revelations 12:11). That is the standard.

RCCG VISION

- *To make heaven.*
- *To take as many people with us.*
- *To have a member of RCCG in every family of all nations.*
- *To accomplish No. 1 above, holiness will be our lifestyle.*
- *To accomplish No. 2 and 3 above, we will plant churches within five minutes walking distance in every city and town of developing countries and within five minutes driving distance in every city and town of developed countries.*
- *We will pursue these objectives until every Nation in the world is reached for the Lord Jesus Christ*

It paints a picture of heaven – every believer's goal. We must make heaven – it is compelling

RCCG CSR Vision & Mission Statements

Vision Statement

To be the global model for meeting the ever-evolving socio-economic needs.

Mission Statement

To express the love of God through visible initiatives that deliver tangible outcomes in societies globally.

It's a cause worth living for and dying for. It is compelling

Turn it into a slogan – easy to recite and remember

COD Slogan – *where the love of God reigns and dreams come true, where legends are born and tomorrow's history is experienced today.*

CSR Slogan

#RCCG LOVE **IN** ACTION

Vision Statement



Vision, Mission & Core Values

To be the
global model
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needs.



Vision, Mission & Core Values

Mission Statement

To express the love of God through visible initiatives that deliver tangible outcomes in societies globally.

Core Values



Vision, Mission & Core Values

- **Compassion** – *meeting the needs of people*
- **Transformation** – *working towards positively changing lives*
- **Integrity** - *conducting our business in accordance with the highest standards of professional behavior and ethics.*

Problem Statement

- As the curtain of the world rolls to an end, there is so much destitution, devastation, disease, despair, and despondency
- The People are hurting and we must give them the comfort of Christ in all its ramifications
- The Church is losing influence and relevance globally.



Scriptural
Foundation: CSR – A
Matter of Life &
Death, Heaven & Hell



Matthew 25:31,32,41-46 KJV

PREVIEW OF JUDGEMENT DAY

31. When the Son of man shall come in his glory, and all the holy angels with him, then shall he sit upon the throne of his glory:

³² And before him shall be gathered all nations: and he shall separate them one from another, as a shepherd divideth his sheep from the goats:

⁴¹ Then shall he say also unto them on the left hand, Depart from Me, ye cursed, into everlasting fire, prepared for the devil and his angels:

**Scriptural Foundation:
CSR – A Matter of
Life & Death, Heaven
& Hell**



⁴² For I was an hungred, and ye gave me no meat: I was thirsty, and ye gave me no drink:

⁴³ I was a stranger, and ye took me not in: naked, and ye clothed me not: sick, and in prison, and ye visited me not.

⁴⁴ Then shall they also answer him, saying, Lord, when saw we thee an hungred, or athirst, or a stranger, or naked, or sick, or in prison, and did not minister unto thee?

⁴⁵ Then shall he answer them, saying, Verily I say unto you, Inasmuch as ye did it not to one of the least of these, ye did it not to me.

⁴⁶ And these shall go away into everlasting punishment: but the righteous into life eternal.

**Scriptural
Foundation: CSR –
A Matter of Life &
Death, Heaven &
Hell**

Job 29:12-16

¹² Because I delivered the poor who cried, the fatherless and him who had none to help him.

¹³ The blessing of him who was about to perish came upon me, and I caused the widow's heart to sing for joy.

¹⁴ I put on righteousness, and it clothed me *or* clothed itself with me; my justice was like a robe and a turban *or* a diadem *or* a crown!

¹⁵ I was eyes to the blind, and feet was I to the lame.

¹⁶ I was a father to the poor *and* needy; the cause of him I did not know I searched out.



**Scriptural
Foundation: CSR –
A Matter of Life &
Death, Heaven &
Hell**

Proverbs 14:31(AMP)

*He who oppresses the poor
taunts and **insults** his
Maker, But he who is kind
and merciful and gracious to
the needy honors Him*



**Scriptural
Foundation: CSR – A
Matter of Life &
Death, Heaven & Hell**



Revelation 14:13

And I heard a voice from heaven saying unto me, Write, Blessed are the dead which die in the Lord from henceforth: Yea, saith the Spirit, that they may rest from their labours; *and their works do follow them*

**Scriptural
Foundation: CSR – A
Matter of Life &
Death, Heaven & Hell**



James 1:27

Pure religion and undefiled before God and the Father is this, *To visit the fatherless and widows in their affliction, and to keep himself unspotted from the world.*

James 2:14-16

**Scriptural
Foundation: CSR – A
Matter of Life &
Death, Heaven &
Hell**



What doth it profit, my brethren, though a man say he hath faith, and have not works? can faith save him?

¹⁵ If a brother or sister be naked, and destitute of daily food,

¹⁶ And one of you say unto them, Depart in peace, be ye warmed and filled; notwithstanding ye give them not those things which are needful to the body; what doth it profit?

**Scriptural
Foundation: CSR – A
Matter of Life &
Death, Heaven &
Hell**



Luke 16:19-31

The Rich Man and Lazarus

Love in Action

Action speaks louder than words

Sense of responsibility to our community should be rooted in love

Jesus spent most time outside, he went after the rough, dirty-fishermen, blind Bartholomew, Tax collectors, helpless - untouchable, rejects - Jesus loved Jerusalem.

John 13: 34 - 35 - A New Commandment I give unto you

Key Objectives

- To initiate and formulate Policies, Plans and Programs for The Redeemed Christian Church of God Christian Social Responsibility (CSR) at all levels.
- To Coordinate and provide strategic direction for Social, Economic and Environmental Issues in the mission.



Statement of Strategy

To implement consolidated and intentional CSR initiatives - SHEMBAGS (Social, Health, Education, Media & Communication, Business & The Economy, Arts, Culture & Entertainment, Government & Politics and Sports) that are coordinated, harmonized and structured for maximum impact and visibility within communities, towns, cities and nations, leveraging on the massive footprint of the Church (Parishes, etc.), its vast intellectual resources and influence.

The Wheel – Eight Spheres of Influence



- A holistic approach to CSR will be driven through a framework which covers all areas of human endeavours i.e Social, Health, Education, Media, Business, Art/Entertainment, Government and Sports (SHEMBAGS)
- *RCCG CSR activities will be focused on these eight broad themes with the goal of improving the overall socio-economic status of its various communities.*

3. Priority CSR Initiatives – Feeding, Education, Health, Charity Shops and Media

Our Quick Wins

Based On Needs Assessment



Feeding

We have a clear unambiguous directive from the General Overseer of the RCCG that all parishes must be involved in feeding as a strategic tool for Church growth and societal impact.





Hunger is a leveler – cuts
across Religion, Race,
Age & Creed

*A HUNGRY MAN will not
listen to you, and a hungry
man CANNOT SHOUT
HALLELUYAH*



Levels of Compliance (Feeding)

	No of Options Participating Parishes.	Average served Per Parish in Units	% Compliance	No of People to Feed Per Week
1.	41,420	242	100%	10,023,640:00
2.	31,065	161	75%	5,001,465:00
3.	22,781	88	55%	2,004,728:00

Social (Feeding) - Kick-off Date (April 2018)

In-Parish
Feeding

Neighbourhood
Feeding
*Let's Go A
Fishing*

Soup Kitchen

Food Banks

Social Enterprise
– Not for Profit
Businesses

Education - Kick-Off Date (April 2018)

RCCG Primary and Secondary schools

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Closing Infrastructure Gaps



Fortress Schools

- Free- tuition, feeding, books, uniforms, and other school supplies
- In rural areas
- Standardized schools – Primary and Secondary schools

Health - Kick-off Date (April 2018)

1. *Let's Go A Fishing* – National Medical Check up
2. Maternity Centers – in rural areas
3. Primary Health care centers – Outpatients units in LGA/Markets
4. Training Centers – for Auxiliary nurses



Charity Shops Kick-off Date (April 2018)

It's New to me



MEDIA

- Social Media
- Print Media
- Electronic Media
- Reputation Management
- Stakeholder Management

Communication
HUB
Kick-off Date
(April 2018)



Monitoring & Evaluation Metrics

Monitoring of performance of the CSR initiatives shall be set against clear measures (targets) and external validation where necessary.

This will be maintained by an internal CSR Committee that will monitor progress around the CSR policy and seek external accreditation for specific activities or performance.

The monitoring will focus on progress made towards achieving project objectives and the adherence and compliance with requirements for effective project implementation.

A performance monitoring of the CSR initiatives will be conducted to ascertain the pace and progress of project implementation in the different sites and to identify issues and problems for attention.

Impact Assessment

We will commission quarterly Impact Assessment Studies for all initiatives executed every quarter to determine effectiveness, effectualness and areas for correction, improvement and project review.



We shall accurately report both the positive and areas for improvement of the program to internal and external stakeholders, as well as the beneficiaries of the initiative to enable the mission measure how its investments translates to socio- economic benefits for the beneficiaries and the overall social impact for relevant communities

Key Considerations in Choosing Projects

1. The heart and mind of all our signature projects must center around the people and the community. They must be evidently people focused. The first consideration is that this project must benefit the people

2. In proposing the project, we must have done a needs assessment that shows that the signature project being embarked upon is the most critical intervention that would make a significant impact to the community. The second consideration should be that this project must align with the community needs assessment done.

3. Before and After Pictures. In all situations of interventions, we must for the purpose of record keeping, improvement tracking and for reporting of outcomes always have the pictures / videos of the state of being before the intervention and the state of being after the intervention.

Key Considerations in Choosing Projects

4. All projects at commencement must have a well considered timeline. The objective here is to ensure that we do not allow project fatigue and or project abandonment to ever set in. Therefore the fourth consideration is to have from the onset the agreed timelines from start to finish.

5. There must be a special monthly status reports for all projects with pictures/ videos to assist the central monitoring teams for the purposes of evaluation, work status reporting and ensuring that challenges are quickly nipped in the bud. The fifth consideration is to ensure that the monthly reports are accurate and are timeously sent to the appropriate reporting authorities for detailing and remedial actions if necessary

Reporting Template

This shall be the mandatory document for the reporting and measurement of CSR performance and outcomes throughout the mission

CONCLUSION

We have to begun to think in strategic, bold and nonlinear ways and engage with one another in addressing our societal issues

Every day, we have the extraordinary opportunity to help build a better future

Implement – Just do it!

Sustain – Keep at it!

Innovate – Think outside the box!

Millennials – Pass it on!

THANK YOU